



If you have any questions or queries,  
please do not hesitate to send an email to  
[partners@sport-science.org](mailto:partners@sport-science.org)

# SPORTEX



## PARTNERSHIP CATALOGUE



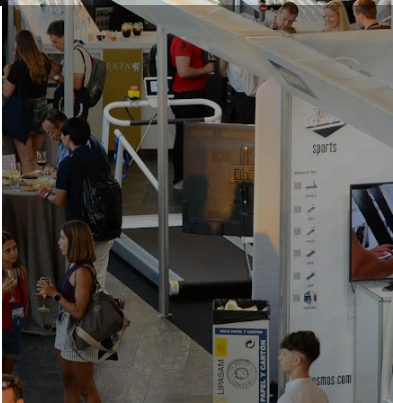
Welcome to the Partnership Catalogue for the upcoming ECSS Annual Congress in Glasgow 2024. Here you can browse the items and services available for your partnership with ECSS Glasgow 2024. Your selections will be promoted through all ECSS channels.

## BUILD AWARENESS & VISIBILITY

Be present at SportEx and showcase your products and services live at the official exhibition of ECSS:

➤ **Exhibitor package (6m<sup>2</sup>-24m<sup>2</sup>) – €350/m<sup>2</sup> (€400/m<sup>2</sup> after 15 April 2024)**

- exhibitor profile incl. company logo on the ECSS exhibitor webpage and in the final programme
- two exhibitor registrations provided for a 6m<sup>2</sup> booth, three for 18m<sup>2</sup>, four for 24m<sup>2</sup>
- three SportEx day tickets
- additional SportEx day tickets are available at €50 per person
- additional exhibitor registrations are available at the reduced fee (four max.) of €150 per person
- lead capture licenses will be available at €400 per license



# PROMOTE & EDUCATE

Show your dedication in science and research:

- **Organise your own session during the pre-congress programme**
  - 60 mins (€5,000); 90 mins (€6,500) or 120 min (€7,500) of your content in the pre-congress programme on Tuesday morning
  - room branding
  - promoted on the ECSS website and via ECSS social media channels
  - no congress registration for participants required
  
- **Organise your own workshop on the exhibition stage (32 pax)**
  - provide a workshop platform for your specific target group in parallel to the scientific programme and choose between 60 mins (€2,750); 90 mins (€3,750); and 120 mins (€4,500)
  - 60 mins exclusive during lunch break with no parallel event €4,000
  - AV provided by ECSS
  - promoted on the ECSS website and via ECSS social media channels
  
- **Booth talk – €1,800**
  - 20 mins exclusive presentation during lunch break at your booth
  - speakers and microphone provided by ECSS
  
- **You have your own idea? Let us know!**
  - please get in touch with [partners@sport-science.org](mailto:partners@sport-science.org)





# SUPPORT CONGRESS EVENTS

Be the official partner of our social events:

➤ **the Bengt Saltin Run (6k charity run) – €4,000**

- branding right of the Bengt Saltin Run
- including a 4x1m banner on the arch
- right to equip participants with a company branded T-shirt

➤ **the Uniting Excellence in Sport Science reception – €4,500**

- branding right of the ECSS executive and fellowship community meeting in digital and print advertisements
- advertisement slide displayed on a big screen (size 850cm x 532cm) at the UESS venue



# PRESENT A LIVE SCIENTIFIC SESSION

Show your engagement with a specific scientific topic:

## ➤ Present a plenary session – €3,000

- present one out of three 75 mins live plenary sessions including two invited plenary speakers
- brand the session's welcome screen on-site as well as digital and print congress publications
- plenary session only: project your company logo on the plenary room walls (2 projections)

## ➤ Present an invited session – €2,000

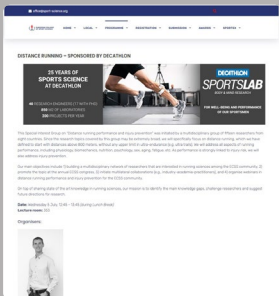
- present one out of 35 invited sessions (75 mins) including three invited speakers belonging to one of the five congress general fields: Physiology and Nutrition; Biomechanics and Motor Control; Psychology, Social Science and Humanities; Sports and Exercise Medicine and Health; Applied Sport Science
- brand the session's welcome screen on-site as well as digital and print congress publications

## ➤ Present an oral session – €800

- present one 75 mins session (this includes five oral presentations focusing on one scientific topic)
- brand the session's welcome screen on-site as well as digital and print congress publications

## ➤ Present a Special Interest Group – €2,000

- present a 60 mins meeting of scientific exchange and networking (e.g. Elite Sport Performance; Environmental Physiology; The Active Brain; REDs; Combat Sport, Distance Running, Wearable Technology)
- brand the session's welcome screen on-site as well as digital and print congress publications





## ADVERTISE & LEAD

Promote your products and/or services through official congress materials:

### ➤ Your advertisement on congress poster boards – €3,000

- self-provided printed logo placed by ECSS on each poster board (approx. 360 poster boards)

### ➤ Session room screensaver advert – €1,000

- screensaver provides participants with useful information about the congress
- two consecutive PowerPoint slides (size 16:9; 8-10 secs each slide)
- PowerPoint presentation in a loop during all breaks in all session rooms

### ➤ Congress badge – €3,000

- logo (95mm x 15mm) on the congress badge printed on-site

### ➤ Commercial roll-up banner in venue hall way – €2,000

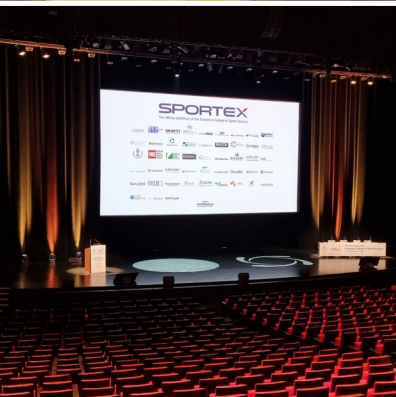
- self-provided roll-up banner on display at all times during the congress at an agreed upon spot

### ➤ Congress registration pass – €1,000

- logo on the registration pass (to be downloaded by each participant in their account and scanned on-site during registration)

### ➤ Congress bag insert – €1,250

- promotional flyer in print (300g max. or one piece) or giveaway like pen or notepad to be inserted in the congress bag



# DISSEMINATED PUBLICATIONS

Promote your products and/or services across ECSS platforms:

➤ **Final programme advertisement back cover print/online – €5,000**

- one full page / DIN A4 landscape format / 297mm x 210mm
- PDF, JPEG or TIFF in the CMYK colour range
- no crop marks

➤ **Final programme advertisement print/online – €2,000**

- one full page / DIN A4 landscape format / 297mm x 210mm
- PDF, JPEG or TIFF in the CMYK colour range
- no crop marks

➤ **Newsletter banner advertisement – €1,500**

- on three consecutive congress newsletters
- resolution 4:1 (1200px x 300px) / JPEG, PNG or GIF
- linked to your landing page
- full colour

➤ **Newsletter to all congress participants – €3,000**

- your own content approved by ECSS
- look&feel of an ECSS newsletter (ECSS newsletter template)
- incl. pictures and links
- delivery to all congress participants



# DIGITAL PRESENCE

Strengthen and brand through additional online presence:

## ➤ Official congress app items – TBC (for mobile devices / desktop PCs)

Starting 2024 we will implement an official congress app. Once the sponsoring items are confirmed, an update will be provided. Available options will be app banners, push notifications, session brandings, background pictures and more!

## ➤ Present the official ECSS abstract search engine – €1,750

- presenting right on the congress website and congress platform
- resolution (1200px x 300px) / JPEG, PNG or GIF
- linked to your landing page

## ➤ Banner on all ECSS participants' accounts – €1,500

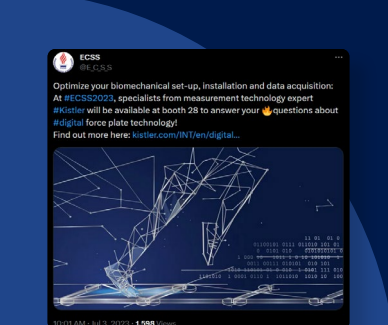
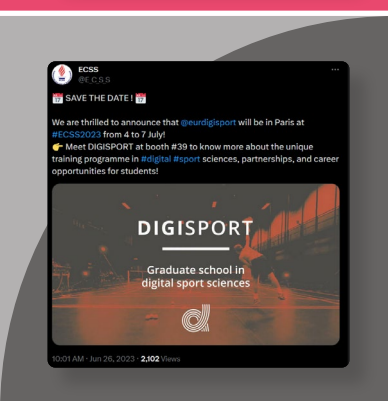
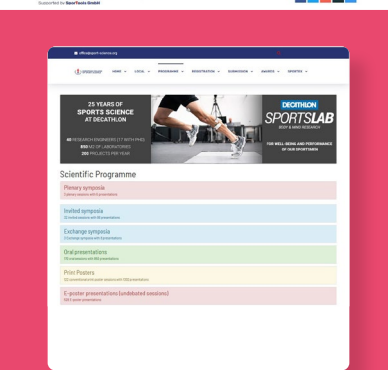
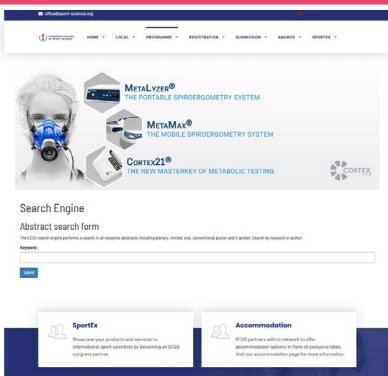
- resolution (800px x 400px) / JPEG, PNG or GIF
- linked to your landing page

## ➤ Banner on an ECSS congress webpage – €2,000

- pick one of the most frequented webpages of the ECSS congress website
- resolution (1200px x 300px) / JPEG, PNG or GIF
- linked to your landing page

## ➤ Two social media posts during the Annual Congress across ECSS social media channels – €1,000

- two guest posts
- via ECSS X, Instagram and Facebook
- your content approved by ECSS





## ECSS PARTNERSHIP PACKAGES

ECSS offers a range of partnership packages that will showcase your products and services to our international congress participants. Each package has a number of benefits, such as: high visibility, a connection with education, engagement with the scientific programme and in blended formats (i.e. print, digital and face to face). Please see sample packages below:

# SPORTEX

The official exhibition of the European College of Sport Science

### ➤ Congress supporter – €5,000

#### Option 1: visibility package

- exhibitor package 6m<sup>2</sup>
- full page advert in final programme
- banner advertisement on three consecutive congress newsletters



### ➤ Congress bronze partner – €10,000

#### Option 1: visibility package

- exhibitor package 12m<sup>2</sup>
- commercial roll-up banner in venue hall way
- email newsletter to all congress participants
- final programme full page advertisement

#### Option 2: educational package

- exhibitor package 12m<sup>2</sup>
- 60 mins on the exhibition workshop stage for your own content in parallel to the scientific programme
- digital screensaver advertisement in all lecture rooms
- your advertisement on all poster boards
- present an oral session



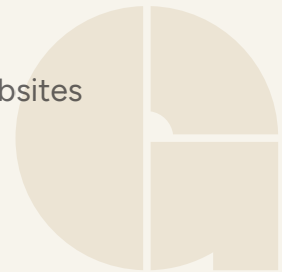
### ➤ Congress silver partner – €20,000

- exhibitor package 18m<sup>2</sup>
- 60 mins on the exhibition workshop stage for your own content exclusively during one lunch break
- sponsor of the Bengt Saltin Run
- full page advert in final programme
- your advertisement on all congress badges
- your advertisement on all congress poster boards
- two social media posts



### ➤ Congress gold partner – €30,000

- exhibitor package 24m<sup>2</sup>
- 90 mins for your own content during the pre-congress programme
- booth talk
- sponsor of the Uniting Excellence in Sport Science reception
- full page advert in final programme
- choose and present one out of three plenary sessions
- your advertisement on all congress badges
- banner placement on one of the most frequented congress websites
- email newsletter to all congress participants
- digital screensaver advertisement in all lecture rooms
- two social media posts



The total amount of your partnership items, including exhibition space, defines your partnership level

Congress supporter

≥ €5,000

Congress bronze partner

≥ €10,000

Congress silver partner

≥ €20,000

Congress gold partner

≥ €30,000